



SWITCH RECYCLING

Tackling Nigeria's Waste Crisis with the Switch Recycling App

Nigeria, Africa's most populous country, faces a mounting waste management crisis. Each year, the nation produces over 32 million tons of waste, with Lagos alone generating about 10,000 tons daily. Poor waste management infrastructure, lack of public awareness, and inadequate recycling facilities contribute to the accumulation of these wastes in streets, landfills, and oceans. This environmental burden poses significant health risks, pollutes the environment, and hampers economic growth.

Switch Recycling App: A Game-Changer in Waste Collection and Management

Addressing this critical issue is Switch Recycling Innovations, a forward-thinking waste collection and management company that has leveraged digital technology to revolutionize waste management in Nigeria. Switch Recycling has developed a one-of-a-kind mobile application tailored to streamline waste collection and to instantly incentivize recycling through its integration of financial technology services.

How the Mobile Application Works

The Switch Recycling app offers a seamless and user-friendly experience for waste management. Here is how it works:

- Easy user onboarding
- Simple Request Scheduling
- Real-Time Tracking
- Instant Financial Rewards
- Wallet & Debit services

Our Impact and Spread

Switch Recycling has made a significant impact since her inception in 2022, operating currently in 8 out of the 36 states in Nigeria, with **21 collection centers** and a combination of **7,500+** agents, households, partners and aggregators. In just over 12 months of operation starting December 2022, we have collected over **6,000+ tons** of waste and these collections have been processed into food grade and non-food grade materials by our partners. This initiative not only helps in reducing the environmental burden but also creates economic value by transforming waste into a valuable resource. In a country [with a 33.3% unemployment rate in Q4, 2022 according to the National Bureau of Statistics](#), Switch Recycling has provided over 500+ direct/indirect employment, with 80% targeted at women.

Remarkably, we have processed transactions valued in millions of dollars by integrating instant financial incentives through our wallet system with waste management, and as such encouraging more people to participate in recycling efforts. This innovative approach not only addresses the waste problem but also fosters a culture of sustainability, environmental responsibility and a circular economy.

Switch Recycling invites you to join our mission to revolutionize waste management in Nigeria and West Africa at large and start contributing to a cleaner, greener future while earning rewards for your efforts.

We are eager to speak to you should our story capture your interest. Kindly contact us through any of the following media:

Website: www.switchrecycling.com
Email: switch@switchrecycling.com
Social media: @switchrecycling
Phone: +234 700 007 94824