



# African Investments Limited

**Award-winning** digital platforms,  
physical events and bespoke services.

**Connecting African** Business, Trade  
and Investment Opportunities

Multiple indicators suggest that Africa is entering a long-term growth cycle underpinned by a young population, abundant energy and natural resources, expanding tech penetration, a spirit of entrepreneurship and increasing integration into global markets.

We are building Africa's most important business, trade and investment platforms, events and networks to connect Africa's business leaders and African economic opportunities with African and global counterparties.

## OUR GROUP'S FOUR PILLARS

1. We host AFSIC – Investing in Africa annually in London, a world-class investment event driving investment into Africa
2. We raise capital for African projects through our award-winning African Investments Dashboard, sophisticated mailing strategies and bespoke capital raising services.
3. We connect African businesses to each other and to global counterparties through the award-winning Business Opportunities Dashboard
4. We offer customised services to:
  - arrange one-to-one introductions across our network
  - increase trade relations with African countries
  - host bespoke Africa-facing events

## 100% FOCUSED ON AFRICA

Two Jersey-registered legal entities with single owner and a diverse global team

- **African Investments Limited** focused on facilitating business, trade and investment in Africa
- **Africa Events Limited** hosting physical and digital Africa-focused events and facilitating increased business, trade and investment between Africa and the world

# AFSIC Investing in Africa Event

*"At AFSIC we see opportunities for every kind of investor, providing a great opportunity to match different kinds of investors with different kinds of capital to different kinds of investments looking for different kinds of capital. An opportunity for investors and those that need capital to meet where the interests match."*

FSD Africa, 2023



*"Benchmark International is proud to have been invited as a sponsor for the AFSIC - Investing in Africa conference. With some 1300 delegates attending it was a very productive, engaging and insightful event where the appetite for investment on the continent was palpable."*

Benchmark International,  
2023

*"One look at my LinkedIn profile and you can easily realize I have been to a few African conference over the years. The AFSIC without a doubt was the best one I have attended. Most if not everyone already had skin in the game with a deep understanding of dear Africa. The ability to readily connect with fellow participants was cutting edge."*

Rand Merchant Bank, 2023

## LEADING AFRICA EVENT GLOBALLY

AFSIC, now in its 11th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

AFSIC is a results focused investment event and provides the ultimate forum with exceptional content and networking opportunities for investors, business leaders and dealmakers to build networks, execute deals and raise capital.

Over 3 days, **AFSIC - Investing in Africa 2024** will offer a multi-stream, investment-focused agenda to

- showcase the latest top African **capital raising opportunities** to a strong cohort of global investors
- deep dive into individual **country-focused summits** and round-table sessions
- unpack the **latest issues** affecting investment across the continent
- focus on key **growth business sectors** through panel discussions
- facilitate **one-to-one networking** with key investor groups, legal firms and investment bankers

AFSIC is supported by the **African Investments Dashboard** which provides digital access to the Deal Room for the continent's top Investment Opportunities and the **Event Meeting App** for one-to-one meeting scheduling

### AFSIC 2023 IN NUMBERS

- **+1300** delegates
- **+350 speakers** covering all business sectors and regions
- **US\$6.2bn** investment opportunities profiled on site
- **+3,500** meetings arranged through the Event App
- **+350** institutional investors including DFI's, Sovereign Wealth Funds, Private Debt and Equity funds, Climate funds, Impact funds, Pension funds, Family Offices, Foundations and Venture Capital Funds



# AFSIC Investing in Africa Event

## AFSIC – INVESTING IN AFRICA 2023

AFSIC 2023 generated extensive deal flow across all regions of Africa ranging from start-ups to significant development projects.

Business leaders, financial institutions and investors were offered unparalleled opportunities to build valuable networks with over 3,500 meetings booked on site through the Event App.

*“AFSIC was very successful for the ESX in promoting the exchange to a wider variety of investors and capital market intermediaries and exceeded ESX management expectations. The Ethiopia Investment Summit was also a big success for the delegation with excellent turnout as multiple projects were showcased to a diverse set of attendees with investment exposure to the continent.”*

**Michael Habte, COO, Ethiopia Stock Exchange**



**“Meet the Investor” Sessions**



**Country-focused Summits**



**Free flow Networking**



**Topical Panel Discussions**



**Quickfire Pitches**



**Exhibition Hall**

### SAMPLE OF INVESTORS PRESENTING AT AFSIC 2023

Old Mutual	Actis	DEG
Accion	Allianz	AgDevCo
Sahel	Triple Jump	TLG Capital
27Four	UBS Optimus	Finnfund
Vital Capital	Sogecapital Gestion	Bill
Sanlam	Elevate Capital	Seedstars

### SAMPLE OF ISSUES DISCUSSED BY INVESTOR PANELS

- Credit Guarantee Schemes to support investment
- Growth in Corporate Green Bonds and Debt Products
- The rise of ESG Funds
- Public Equity Funds punching above the index
- Managing lack of Infrastructure
- Value in Supporting Women-Owned Enterprises

## AFSIC 2023 PREMIER, LEAD STREAM AND EVENT APP SPONSORS

### Premier, Lead Stream and Event App Sponsors 2023



### Gold Sponsors 2023



### Sponsors 2023



## AFSIC 2023 DELEGATE BREAKDOWN



**DOWNLOAD THE AFSIC EVENT BROCHURE**



# African Investments

## Capital Raising



The African Investments Dashboard is the winner of the prestigious 2022 Salesforce Partner Innovation Award for Financial Services.

### ABOUT OUR INVESTOR NETWORK

Our team has built an exceptional Africa-focused investor network over our four decades' participation in Africa's capital markets. The network comprises over 25,000 institutional investors including pension funds, sector-specific funds, private and listed equity funds, private debt funds, development finance organisations (DFI's), sovereign wealth funds, venture funds, impact funds, foundations and family offices.

### RAISING CAPITAL FOR AFRICAN INVESTMENT OPPORTUNITIES

**Our Group** has considerable experience in the capture, promotion and closing of capital raising deals in Africa. In the past 12 months we have received over 2,000 formal structured submissions seeking investment. These arise from all regions of Africa, across all major business sectors and from a variety of sources including individuals, companies, government agencies, investment bankers, agents and business accelerators. Our sophisticated internal systems allow efficient and scalable handling and distribution of these investment opportunities to our existing investor and business network.

We offer a range of capital raising services to entities with compelling African investment opportunities. Our services are underpinned by our award-winning **African Investments Dashboard**, an established digital platform that facilitates the origination and rapid dissemination of capital raising opportunities to institutional investors across our network through AI-enhanced matching algorithms.

Any user with a capital raising opportunity, that is appropriate for consideration by institutional investors, can post their opportunity and upload any detailed documentation to our secure Data Room for free. Any verified institutional investor can access the Dashboard for free and connect directly with the opportunity owners.

#### Opportunities on the Dashboard include projects which cover:

- any business sector or country in Africa
- any investment size in debt, equity, SAFE, investment funds, hybrid and more
- major infrastructure projects, government-sponsored public private partnerships (PPP's), Africa-focused funds, established entities, early-stage venture projects



### SAMPLE OF DASHBOARD OPPORTUNITIES

#### Raising Summary

\$500m	Solar microgrid development in Africa	\$50m	Africa's fastest growing SME bank
\$300m	Trade finance fund expanding Africa reach	\$35m	Degraded land restoration-carbon credits
\$250m	Debt for fintechs supporting clean energy	\$30m	Pharmaceutical Supply Chain platform
\$50m	ESG-driven early-stage capital fund	\$25m	Egyptian credit-led neo-bank
\$50m	Telecommunications Infrastructure	\$20m	Ethiopia's B2B eCommerce platform
		\$13m	Green transport logistics solution Rwanda

# African Business Networking



**Africa Business Opportunities Dashboard**

## TYPE OF BUSINESS DEALS

- Import/Export
- Sale of Goods or Services
- Partnerships
- Asset Sales
- Early-stage funding
- Loans
- Joint Ventures
- Legal Services
- Financial Advisory
- Accounting
- Employment
- Real Estate
- And More...

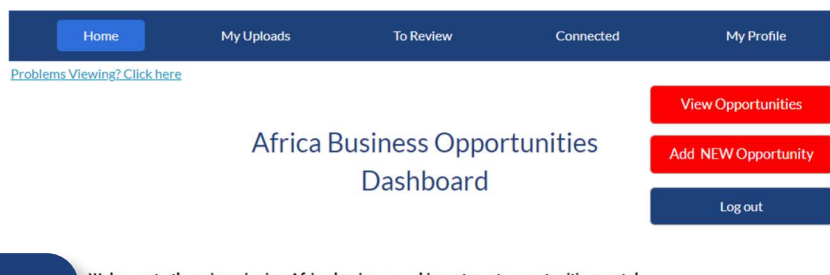
**Trusted Partner Codes provide User Verification**

## FACILITATING NEW BUSINESS GROWTH IN AFRICA

**The African Investments Group** has developed perhaps Africa's most extensive business network comprising 170,000+ mailable executives across all 54 countries in Africa. We have also established a dominant digital position regarding Africa's business and investment universe ensuring an increase of 40,000 new additions annually (and scaling). Combining our network and digital dominance with our award-winning digital platforms, we are facilitating new business growth and networking across the continent.

**The Africa Business Opportunities Dashboard** is a free and rapidly growing, searchable network that digitally connects anyone with an interest in business in Africa with potential counterparties. Any user can add their own business profile or search for any type of business user and connect with them directly. Users can also post or seek African business opportunities in any business segment and in any African country for free.

AI algorithms automatically analyse any new business opportunity postings against the business user network so that any user search will return an intelligently ranked list of best-matched opportunities. AI matching also facilitates the generation of monthly emails to our full network of business users, highlighting business opportunities that are a potential match to the user's profile.



## SAMPLE OF BUSINESS OPPORTUNITIES ON THE DASHBOARD

### ANAT International Inc. (Canada)

Seeking African producers to export to the Caribbean for final processing (cashew nuts, tiger nuts, plant-based milk products)



### GoLearn Education (UK)

Offering language and literacy solutions for students and schools across Africa through AI technology



Welcome to the prize winning Africa business and investment opportunities portal.

**To View** all business opportunities matching your profile, click on the search spaces at the top of the table to find specific Business keywords in the Headlines.  
Update **My Profile** to personalise the opportunities displayed.  
To Promote your company's goods, products or services, see **opportunities for FREE**, click on the **Add New Opportunity** button.  
Review all your Opportunities, and Calls for Business, and to seek opportunities on the **My Uploads** tab.  
Track all the opportunities uploaded by others in which you've

Hi Robyn

Any interest in the Africa business opportunities shown below? The opportunities are filtered according to the preferences you entered on our award-winning Dashboard.

Reminder: You have 1 connection requests to review on your own Business Opportunity(ies). Login to the Dashboard to Review, Delete or Connect with the interested parties.

BUSINESS OPPORTUNITY	CONNECT
<p><b>Global leader in TE &amp; GOTS certifications and textile testing</b></p> <p>IDFL is a global leader in providing certified textiles. Founded in 1978 in Salt Lake City, Utah, IDFL is the largest laboratory in the world. IDFL has offices in Salt Lake City, Rochester, China, Taipei, Vietnam, Turkey, India, Pakistan and Bangladesh. IDFL is committed to providing the highest quality textile products and their services to our customers. For more information, please visit our website: <a href="#">www.idfl.com</a>. Go to Dashboard.</p> <p>Objective: Selling Professional Service   Incorporated: United States</p>	<p>AIDB-019573</p> <p>Show Interest</p>
<p><b>CATALYZE EduFinance is an industry leading provider of blended finance solutions for educational institutions.</b></p> <p>CATALYZE EduFinance is an industry leading provider of blended finance solutions for educational institutions. We are currently well-served by commercial lenders. To this effect Kacemvent is raising a round of seed funding. Go to Dashboard.</p> <p>Objective: Seeking Investment   Incorporated: Singapore</p>	<p>AIDB-010853</p> <p>Show Interest</p>





# African Investments

## Bespoke Services



**The African Investments** team is an exceptionally experienced and nimble global team with skills across event management, investment banking, financial services, digital technology, marketing and database management. We are backed by Africa's leading business and investment network, we have developed award-winning scalable digital platforms to capture the African continent's Business and Investment opportunities and we run AFSIC – Investing in Africa, perhaps Africa's most important investment event as well as a range of bespoke business and investment events taking place across all regions in Africa.

Our efficient origination, marketing and execution systems are fully integrated across our Africa network enabling us to scale at a continental level and are custom-built to support any type of African business, trade and investment opportunities regardless of country or business sector.

**Speak to us about tailored, bespoke services to grow your business, trade or investment reach across Africa**

### **Examples of Bespoke Services that leverage our networks, dashboards, capital raising experience and event planning expertise.**

USAID/ATI-sponsored project to facilitate increased trade between US and Africa

**Project commenced 2022**

Investor trips to Key African Countries

**22 trips to 12 African countries hosted between 2017 and 2019**

Energy, Resources and Infrastructure-focused Conference and Expo

**Hosted in Gaborone Botswana, 2022**

Bespoke capital raising services for West African Development Bank

**Integrated Services over 2021-22**

# African Investments

## Bespoke Services

### CAPITAL RAISING

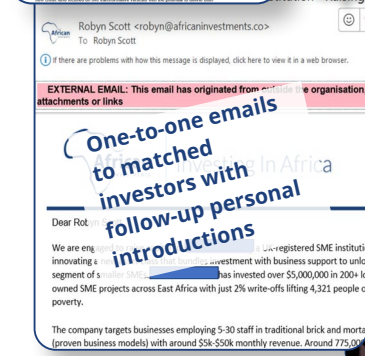
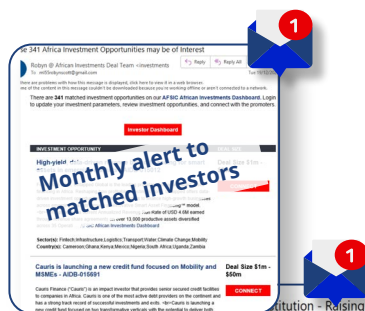
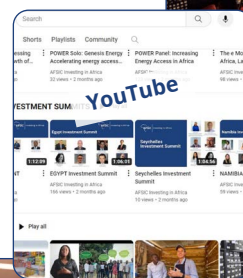
We offer a range of capital raising services to organisations with compelling African investment opportunities by combining digital profiling and investor introductions through the African Investments Dashboard listing with broad promotion and investor matching in person at the AFSIC – Investing in Africa events.

The services entail a bespoke mix of:

- Listing and boosting the opportunity on the Dashboard
- Listing in the AFSIC Deal Book which is distributed to all investors twice per year and to AFSIC attendees in the month leading up to the event
- Applying the sophisticated algorithms behind the Dashboard to identify matched investors and deliver matched opportunities to those investors monthly
- Sending one-to-one teaser emails with pitch decks to matched investors with virtual meeting follow-up
- Arranging one-to-one investor meetings at AFSIC in dedicated Deal Rooms
- Quickfire pitch slots at AFSIC
- Promotion through social media – YouTube, LinkedIn, X

**Examples of introductions made through the African Investments Dashboard and AFSIC** that have achieved full or part financial close include:

- Pan-African Power Provider closed \$103m debt/equity deal
- Pan-African Seed Stage Fund raising \$80m equity
- East African Part Funded Microfinance Lender raising \$10m debt – final stages
- Pan-African Clean Cooking venture closed \$10m equity deal



*"Through AFSIC and the panels we've been invited to present on, we have met and furthered relationships with a number of key investors aligned with our various capital raise channels. We consistently view AFSIC as one of our key networking events and we look forward to participating again next year".*

**Ted Miller - Head of Corporate Finance, BURN**





# Investing in Africa

## The Team



**Our global team** has extensive and diverse business, trade and investment experience in Africa. Together we have:

- raised capital for African businesses
- founded and managed over 60 premium African trade and investment events
- developed award-winning digital platforms
- built African investment banking operations
- seeded and founded new African companies
- managed a stock exchange in Africa
- managed diverse business operations across Africa

Unparalleled digital reach

**Global presence**

Diverse African experience and capabilities

**Established event management expertise**



**Joy Motlaleng**  
Head of Investor Relations - Botswana



**Emma Rynn**  
Event Director, UK



**Tasneem Domingo**  
Event Support Coordinator, South Africa



**Olivia de Villiers**  
Head of Digital Strategy, South Africa



**Nombulelo Maselana**  
Senior Investment Officer South Africa



**Rupert McCammon**  
Managing Director, Jersey



**Robyn Scott**  
Principal, Australia



**Rihanna Yimam**  
Research Support Team, Ethiopia



**Clare McCammon**  
Chief Financial Officer, Jersey



**Colette de Villiers**  
Head of Registrations, South America



**Zelna Prinsloo**  
Partner Engagement Coordinator, South Africa



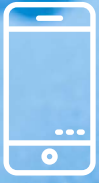
## How can we **help you?**

Investors, African Business Leaders, Government Trade and Investment Agencies, Financial Service Providers and any other businesses focused on Africa

### **You can...**

- Promote your African business, trade and investment opportunities by registering on our Business Opportunities Dashboard  
**[www.africaninvestments.co](http://www.africaninvestments.co)**
- Upload your Capital Raising opportunities to the **[AFSIC African Investments Dashboard](#)** to connect with investors
- Discover new African Investment Opportunities by registering on the **[African Investments Dashboard](#)**
- Search for African business, trade and services connections by joining our Africa Business Community network **[www.africaninvestments.co](http://www.africaninvestments.co)**
- Attend, sponsor or speak at AFSIC - Investing in Africa **[www.afsic.net](http://www.afsic.net)**
- Download the **[AFSIC Event Brochure](#)**

**Or contact us to discuss our  
bespoke services**



# Contact

**African Investments Limited**  
[business@africaninvestments.co](mailto:business@africaninvestments.co)

Petit Ponterrin, St Saviour,  
Jersey, JE2 7HP

[www.afsic.net](http://www.afsic.net)

[www.invest-in-africa.co](http://www.invest-in-africa.co)

[www.africaninvestments.co](http://www.africaninvestments.co)

