



# Investing in Africa

**9th - 10th October 2023**  
**WWW.AFSIC.NET**

Park Plaza, Westminster, London

**AFSIC Sponsorship  
Opportunities**

**60+ COUNTRIES**  
**WWW.AFSIC.NET**



## WHAT TO EXPECT AT AFSIC 2023

### 2 DAYS OF VIP KEYNOTES

Powerful solos

### INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high quality interactions during AFSIC

### COUNTRY FOCUSED INVESTMENT SUMMITS

Highlighting attractive country specific investment opportunities

### 2 DAYS OF PREMIUM CONTENT

Interactive panel discussions across the themes

### INVESTOR PITCHES

Innovative presentations of the most exciting new projects and businesses

### EXHIBITION

Engaging with the sponsors and suppliers

### NETWORKING SESSIONS

High impact dynamic sessions to maximise your connections

### MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact, Infrastructure, Venture Capital and Early stage Investors

### MEET AFRICAN DEALMAKERS EVENT

Enhanced informal networking in a social environment

## LEADING AFRICA EVENT GLOBALLY

AFSIC, now in its 10th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

AFSIC is entirely focused on bringing together Africa's business leaders and Africa's most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Africa.

## NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

- **More than 1500** of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2023
- **Over 300 speakers** expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from over **40 African countries**
- Access to African investment opportunities across all business sectors through the **AFSIC African Investments Dashboard**
- Country and Sector-focused sessions, panels and workshops
- Business networking, one-on-one meetings and social events



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# AFSIC AFRICAN INVESTMENTS DASHBOARD

## Award Winning Investment Platform

## Who Uploads projects onto the platform?





## AFRICA BUSINESS OPPORTUNITIES DASHBOARD

### Award Winning Digital Business Platform

- capturing African business opportunities across all countries and all business sectors
- connecting African businesses with global businesses, government agencies, investors and service providers through sophisticated automated matching algorithms and e-communication strategies
- over 120,000 mailable contacts
- scaling at over 20,000 contacts per annum
- free access for all users



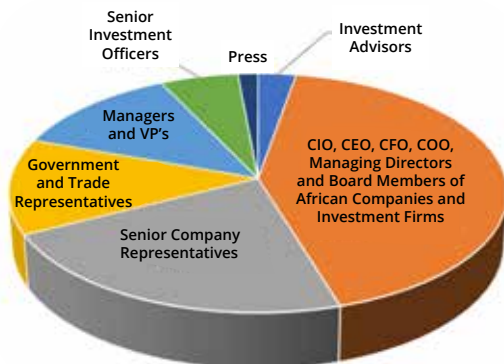
# US\$4bn investment opportunities profiled onsite from our AFSIC African Investments Dashboard

We've captured opportunities seeking private debt and equity, public equity, SAFE and convertible notes as well as capital for investment funds:



## OUR REACH

### AFSIC DELEGATE BREAKDOWN



**OVER 1500 DELEGATES EXPECTED TO ATTEND AFSIC 2023**

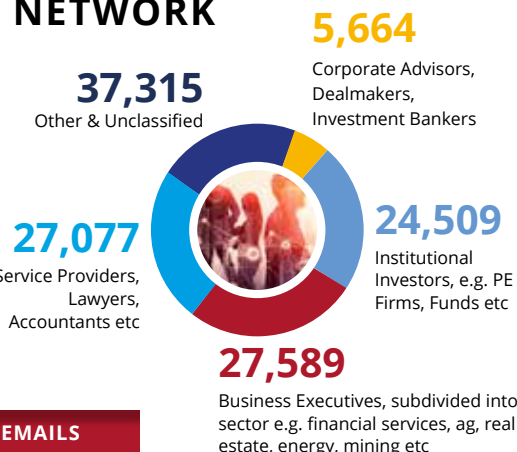
### ENTIRE NETWORK

Network includes 120,000+ mailable executives, broadly split into 5 categories:

- Investors
- Dealmakers (corporate advisors)
- Company Executives
- Service Providers
- Press

Highly Sophisticated Integrated Mailing Strategy segments audience into around 20 discrete mailing channels.

**100% MAILABLE WITH VERIFIED EMAILS**



## AFSIC 2022 NETWORK

### COUNTRY PARTICIPANTS



**32**  
African Countries



**36**  
Other Countries

### DELEGATES



**599**  
African Delegates



**659**  
Other Delegates



**SPEAKERS & CHAIRS**



**341**

**SPONSORS**



**52**

**MEDIA PARTNERS**



**27**

**NETWORKING STANDS**



**35**

**330**

**Investors**



**150**  
Dealmakers

**560**

**Business Leaders**



**191**  
Financial Company Representatives

**749**

**Press Representatives**



## BY BECOMING AN AFSIC 2023 SPONSOR YOU:

- Raise the profile of your brand
- Showcase your products and solutions
- Meet the right decision makers
- Maximise your exposure
- Generate new and valuable leads
- Engage with your target audience

JOIN US AT AFSIC 2023 AS ONE OF  
OUR SPONSORS AND HELP GROW  
INVESTMENT INTO AFRICA

**341**  
expert  
speakers

**3214**  
Meetings  
Scheduled

Countries  
Represented  
**68**

Exceptional  
support from  
investors,  
dealmakers  
and sponsors

Informative  
**country**  
**investment**  
summits

**1258**  
Delegates  
Attended

Interactive  
**investor**  
**networking**  
sessions



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	PREMIER	EVENT AND MEETING APP	MAD EVENT	LEAD STREAM	GOLD	SILVER	BRONZE	COUNTRY INVESTMENT SUMMIT
<b>SPEAKING/ATTENDANCE</b>								
Delegate tickets including speakers	7	5	5	5	4	3	2	2
Keynote solo	2	1	1 at MAD	1	1			
Panel slot	2	1		2	1	1		1
Chairing slot	1	1	1	1				
<b>BRANDING/AWARENESS</b>								
Branding on AFSIC website and Event App	✓	✓	✓	✓	✓	✓	✓	✓
Branding on AFSIC advertising, collateral and on site branding	✓	✓	✓	✓	✓	✓	✓	✓
Branding on all AFSIC mailers	✓	✓	✓	✓	✓			
Branding on African Investments Mailers	✓	✓	✓	✓	✓			
Infobox on knowledge pages	✓	✓	✓	✓	✓	✓	✓	✓
Logo on conference badges	✓		MAD Badge					
Promotion on all digital and social media channels	✓	✓	✓	✓	✓	✓	✓	✓
Promotional Advert in Conference Programme	Full Page ✓	Full Page ✓	Full Page ✓	Full Page ✓	Full Page ✓	Half Page ✓	Half Page ✓	Half Page ✓
Opportunity to submit collaeral for conference bags	✓	✓	✓	✓	✓	✓		✓
<b>NETWORKING/LEAD GENERATION</b>								
Networking Exhibition Stand	✓	✓	✓	✓	✓	✓	✓	✓
Early Accesss to AFSIC Event App	✓	✓	✓	✓	✓	✓	✓	✓
Free list on African Business Community website	✓	✓	✓	✓	✓	✓	✓	✓
<b>COST</b>	<b>£24,950</b>	<b>£19,950</b>	<b>£20,950</b>	<b>£15,950</b>	<b>£13,950</b>	<b>£11,950</b>	<b>£8,950</b>	<b>£9,950</b>

All prices are quoted excluding VAT, if applicable

## ADDITIONAL SPONSORSHIP OPPORTUNITIES



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AFSIC - INVESTING IN AFRICA

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MOODY'S  
INVESTORS SERVICE



DIVERCITY  
URBAN PROPERTY FUND



CAREY OLSEN



OUR SPONSORS 2022





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### Contact us

Sponsorship Enquiries: [emma@afsic.net](mailto:emma@afsic.net) | AFSIC Registration: [registrations@afsic.net](mailto:registrations@afsic.net)

African Investments Dashboard: [investments@africaninvestments.co](mailto:investments@africaninvestments.co)

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