



Investing in Africa

9th - 10th October 2023
WWW.AFSIC.NET

Park Plaza, Westminster, London

Africa's Leading Global Investment Event

60+ COUNTRIES
WWW.AFSIC.NET



LEADING AFRICA EVENT GLOBALLY

AFSIC, now in its 10th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

AFSIC is entirely focused on bringing together Africa's business leaders and Africa's most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Africa.

WHAT TO EXPECT AT AFSIC INVESTING IN AFRICA 2023

- **More than 1500** of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2023
- **Over 300 speakers** expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from over **40 African countries**
- Access to African investment opportunities across all business sectors through the **AFSIC African Investments Dashboard**
- Country and Sector-focused sessions and panels
- Business networking, one-on-one meetings and social events



AFRICA IS THE NEXT BIG INVESTMENT DESTINATION

Africa is one of the fastest growing regions in the world. Multiple indicators suggest that Africa has entered a cycle of strong economic growth that will match that experienced by Asia over the past decades. However, successful investing in Africa requires an understanding of the diverse investment regimes across the continent's 54 countries.

AFSIC provides a forum for investors, business leaders and dealmakers to build Pan-African business networks, share local investment insights and discover some of the continent's most exciting growth opportunities.

NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

AFSIC 2023 networking opportunities include:

- Matchmaking sessions facilitated through the sophisticated Event and Meeting App which goes live one month prior to the event
- Numerous sessions dedicated to informally meeting a wide range of representatives from investor groups including: DFI's, Impact Investors, Private Equity Investors and Venture Capital Investors
- The return of the regularly sold-out Meet African Dealmakers event
- Country Sessions and Mini Summits focused on the fastest growing African economies with informal networking at the end of each session
- Various evening social functions



RESULTS - FOCUSED INVESTMENT EVENT

AFSIC has a strong focus on results: making investment decisions, originating and executing transactions and raising capital are key objectives for attending business leaders, investors and financial intermediaries.

The **AFSIC** programme provides multiple opportunities to achieve these objectives through presentations from many of the continent's leading companies and investors on investment opportunities, formal and informal networking sessions and via access to the **AFSIC** African Investments Dashboard which lists investment opportunities across Africa.

The diversity and high calibre of African business leaders attending **AFSIC** attracts a significant number of major institutional investors including private and listed equity firms, DFI's, IFI's, SWF's, LP's, Family Offices, Fund of Funds, Impact Investors, Microfinance Investors and Private Investors.

AFSIC is perhaps the most important Africa investment event taking place annually outside of Africa. The event has developed a reputation for focusing on the discovery of genuine exciting African investment opportunities. Its mandate helps broaden horizons and broker new partnerships focused on high return, long-term investments in Africa. **AFSIC** aims to unlock a valuable dividend for both investors and companies operating within the new dynamic African economic environment.

We very much look forward to seeing you in London from 9th-10th October 2023, Park Plaza Westminster, London. Save the Date!

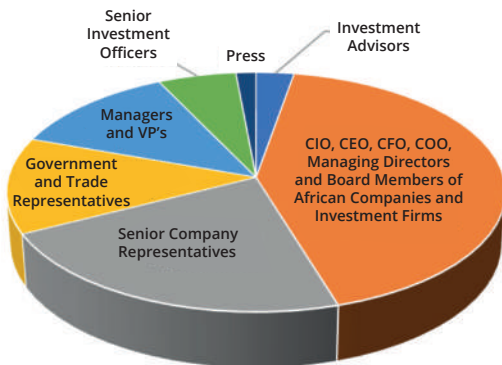
DON'T MISS OUT, JOIN US!



Rupert McCammon
AFSIC Managing Director

OUR REACH

AFSIC DELEGATE BREAKDOWN



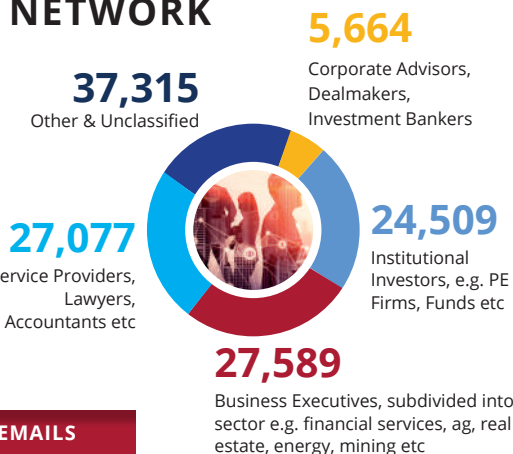
OVER 1500 DELEGATES EXPECTED TO ATTEND AFSIC 2023

ENTIRE NETWORK

Network includes 120,000+ mailable executives, broadly split into 5 categories:

- Investors
- Dealmakers (corporate advisors)
- Company Executives
- Service Providers
- Press

Highly Sophisticated Integrated Mailing Strategy segments audience into around 20 discrete mailing channels.



100% MAILABLE WITH VERIFIED EMAILS

AFSIC 2022 NETWORK

COUNTRY PARTICIPANTS



32
African Countries



36
Other Countries

DELEGATES



599
African Delegates



659
Other Delegates



SPEAKERS & CHAIRS

341



SPONSORS



52

MEDIA PARTNERS



27

NETWORKING STANDS



35

330
Investors



150
Dealmakers

560
Business Leaders



191
Financial Company Representatives



Press Representatives



WHAT TO EXPECT AT AFSIC 2023

2 DAYS OF VIP KEYNOTES

Powerful solos

INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high quality interactions during AFSIC

COUNTRY FOCUSED SESSIONS

Highlighting attractive country specific investment opportunities

2 DAYS OF PREMIUM CONTENT

Interactive panel discussions across the themes

INVESTOR PITCHES

Innovative presentations of the most exciting new projects and businesses

EXHIBITION

Engaging with the sponsors and suppliers

NETWORKING SESSIONS

High impact dynamic sessions to maximise your connections

MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact, Infrastructure, Venture Capital and Early Stage Investors

MEET AFRICAN DEALMAKERS EVENT

Enhanced informal networking in a social environment

WHY SHOULD INVESTORS ATTEND AFSIC?

Seeking New Investment Ideas?

AFSIC attracts a wide range of business executives and dealmakers from the African continent who represent investor-ready projects, businesses and investment funds seeking debt and/or equity. Investors have numerous opportunities to discover new investment ideas by participating in sector-specific or country-specific presentations and discussion sessions, Quickfire pitch sessions, B2B meetings and informal networking or by joining Investor panel sessions and “Meet The Investor” sessions to share their own investment mandates with company executives and dealmakers.

Raising capital for your own fund?

AFSIC provides opportunities for fund executives to attract investment into new funds through introductions to Fund of Fund, DFI, SWF and other LP investors. Investors can share their funds’ metrics, mandates and past performance through formal presentation sessions, investor panels, formal and informal networking sessions and B2B meetings supported by the AFSIC African Investments Dashboard digital database of investment opportunities and the sophisticated Event and Meeting App.



New to Africa?

AFSIC programme includes discussion panels with seasoned African investors allowing a cross fertilisation of investment knowledge at continent, country and sector level.



WHAT KIND OF AFRICAN COMPANIES ATTEND AFSIC?

Key Sectors

Agriculture
Education
Financial Services
Gender Empowerment
Infrastructure
Technology
Energy
Manufacturing
Climate Change
Fintech
Healthcare
Logistics
Transport
Real Estate

Key Financial Companies

Commercial Banks
Investment Banks
Insurance Companies
Leasing Companies
Microfinance Institutions
Export-Import Agencies
Development Banks
Fund and Asset Managers
Factoring Companies
Trade Finance

Country-focused sessions provide a forum for business leaders to outline the regional Macro investment climate and to present investment opportunities across all sectors in that country

WHAT ARE THE QUICKFIRE SESSIONS?

Unicorn Hunting | Powering the Growth Engines Established Leaders | Africa's Best New Funds

Short, sharp pitches from fund managers, company leaders and entrepreneurs to introduce new projects and new funds in Africa:

- 5 minute pitch
- 5 slides
- 2 minutes questions

All opportunities presented are captured in the digital

AFSIC African Investment Opportunities Brochure



COUNTRY INVESTMENT SUMMITS AND NETWORKING SESSIONS

COUNTRY INVESTMENT SUMMITS

AFSIC 2023 will offer country investment summits for the larger economies in Africa and these sponsored comprehensive summits will comprise:

- a panel discussion led by in-country experts sharing their insights on how to successfully navigate the investment ecosystem in each country
- Quickfire Pitch Sessions on specific investment opportunities across business sectors in each country
- informal business networking to meet some of the countries' business leaders, government representatives and investors

Egypt

Nigeria

Ghana

Seychelles

South
Africa

DR Congo

Mauritius

COUNTRY NETWORKING

Informal country networking sessions at AFSIC 2023 will provide delegates with an opportunity to meet other interested investors and in-country experts to discuss the investment climate and introduce a mix of exciting opportunities.

Angola

Rwanda

Morocco

Zambia

Kenya

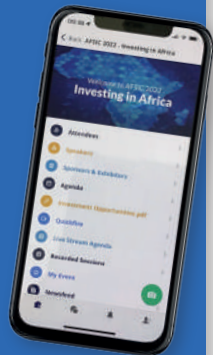
HOW DO BUSINESSES AND INVESTORS CONNECT?

In addition to the formal programme and multiple networking opportunities, delegates attending AFSIC 2023 will be supported by the Event and Meeting App to pre-arrange B2B meetings and will have access to the online AFSIC African Investments Dashboard to list or view investment opportunities.

Event and Meeting App

The sophisticated and intuitive Event and Meeting App allows business meetings at AFSIC to be pre-arranged up to one month in advance. Delegates can upload their personal profiles and include links to external sites for delegates seeking further information.

Delegates are able to contact each other through the app to plan their meeting agendas for AFSIC and maximise opportunities to make new business connections.



AFSIC African Investments Dashboard

A key objective for investors, African business leaders and deal makers attending AFSIC is the origination and execution of new transactions on compelling investment opportunities across Africa. Many of the investment opportunities being presented at the conference will be uploaded onto the AFSIC African Investments Dashboard which will allow investors to conduct in-depth research on new projects and to make contact with African businesses seeking new capital prior to the event.

African businesses can list projects seeking debt or equity at any time and the Dashboard can be accessed by all AFSIC investors throughout the year. Register for access at **www.afsic.net/african-investments-dashboard-apply-for-funding**

AFSIC – Investing in Africa is focused on bringing investors and African businesses together to drive new investment into compelling opportunities across the continent

AFSIC AFRICAN INVESTMENTS DASHBOARD

Award-Winning Investment Platform

- connecting African projects and African funds seeking capital with global investors
- Over 25,000 institutional investors covering private and public equity, private and public debt, funds, venture capital, angel funding, trade finance

Who Uploads projects onto the platform?

- Investment bankers with portfolios of African projects seeking access to a wider investor pool
- African Government Agencies seeking FDI for investor-ready projects
- Investors seeking capital for their own funds or for their investee companies
- African companies seeking capital with investor-ready documents



US\$4bn investment opportunities profiled onsite from our AFSIC African Investments Dashboard

We've captured opportunities seeking private debt and equity, public equity, SAFE and convertible notes as well as capital for investment funds:



AFRICA BUSINESS OPPORTUNITIES DASHBOARD

Award-Winning Digital Business Platform

- capturing African business opportunities across all countries and all business sectors
- connecting African businesses with global businesses, government agencies, investors and service providers through sophisticated automated matching algorithms and e-communication strategies
- over 120,000 mailable contacts
- scaling at over 20,000 contacts per annum
- free access for all users



HOW DO I REGISTER?

Registration is required to attend AFSIC and can be completed online. We recommend that you register early to benefit from Early Bird rates at www.afsic.net/delegate-registration.

Delegate Tickets include:

- One delegate place with access to all presentation sessions and networking areas
- Lunch and refreshments on full conference days
- Access to the Meeting and Event App which goes live one month prior to the event

Digital Tickets:

- A digital ticket includes access to our online event platform and allows connections between all delegates and investors whilst virtual meetings can be pre-booked for 9th and 10th October 2023. Digital delegates have the opportunity to submit a digital presentation to be uploaded to the AFSIC YouTube channel and will be given a boosted profile ranking on our Africa Business Opportunities Dashboard mailers. All digital delegates have access to live streaming of the main plenary sessions and access to all recorded content post event.

Extra options:

- Meet African Dealmakers (MAD) event **£155 +VAT**

Contact registrations@afsic.net for further information

HOW TO REGISTER

1 ONLINE
www.afsic.net/registration

2 TICKET INFORMATION
Select your ticket options

3 REGISTRATION
Complete the registration form

4 PAYMENT
Make an easy online payment using credit card or request an invoice

Registration Fees per delegate (excl UK VAT @ 20%)	Amount	Ends
Early Bird Registration 1	£985.00	28-Feb-23
Early Bird Registration 2	£1095.00	30-Apr-23
Early Bird Registration 3	£1,195.00	30-Jun-23
Early Bird Registration 4	£1,295.00	31-Aug-23
Registration Rate	£1,395.00	30-Sept-23
Last Minute Registration Rate	£1,750.00	8-Oct-23
Student Delegate Rate	*£355.00	
Charity Delegate Rate (registered charities only)	*£595.00	
Discount for 3 or more delegates (This discount cannot be used in conjunction with any other discount or promotional offer)	*25%	

**Please apply for this special rate at registrations@afsic.net*

AFSIC Investing in Africa

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MOODY'S
INVESTORS SERVICE



DIVERCITY
URBAN PROPERTY FUND





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Park Plaza, Westminster, London

Contact us

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AFSIC African Investments Dashboard: investments@africaninvestments.co

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